

TN
CR | THE NATIONAL CIO REVIEW®

MEDIA KIT

2026 Affiliate Partnerships

→ partnerships@nationalcioreview.com

Who We Are

The National CIO Review® is the fastest-growing online publication for technology leaders, driven by technology leaders. Our articles are written by sitting CIOs, CTOs, and CISOs, with contributions from our knowledgeable editorial team. TNCR delivers actionable, relevant, and insightful content for the executives shaping enterprise technology and the teams that support them.

● What CxOs Need

Technology executives are inundated with information yet often struggle to find content that speaks directly to their specific business, industry, and leadership challenges. Amid the noise, there's a growing need for trusted insights that reflect the real-world experiences of those who have led technology transformations themselves.

● What TNCR Delivers

At TNCR, our mission is to **amplify the voice of the CxO**. We deliver practical content written by those who lead technology organizations every day: CIOs, CTOs, and CISOs who understand what it takes to drive innovation and lead with confidence. Through their firsthand experience, we connect leaders with insights they can trust and perspectives they can employ.

Audience Statistics



90%

CIO, CISO, CTO, VP, &
Director Level

256k

Monthly Website Visitors

413k

Monthly Page Views

50k

Newsletter Subscribers

What's In It For You?



The National CIO Review® leads with credible, education-first content that positions your brand as a trusted partner to CIOs, CTOs, CISOs, and their teams.



Our curated community of senior technology leaders ensures your message is seen by the decision makers driving strategy and spend in their organizations.



And well beyond our trusted readership, our expanding social presence and executive touchpoints extend your brand even deeper into the C-suite.

TNCR Brand Studio

Where your vision meets our trusted audience.

A new kind of partnership.

With TNCR Brand Studio, we work as an extension of your team, diving into your objectives, understanding your journey, and aligning around the perspective that you want associated with your brand.

You dream it, we build it.

Whether you need a strategic concept or fully produced creative, our team delivers custom work that resonates with senior technology leaders.

What we create is up to you. Maybe it's a custom social campaign, a private in-person event, or something entirely new. We're game.

Tap into TNCR's deeply engaged executive audience and elevate your message with campaigns that both inspire and perform.

Interviews with Technology Leaders

Showcase the story and leadership perspective of a senior technology executive, key client, or partner through a feature written and produced by The National CIO Review's editorial team. Each executive profile is developed from a one-on-one interview and crafted into an authentic, narrative-style article that highlights the leader's career journey, perspective, and impact.

Celebrate a Partner

Featuring one of your client's technology leaders is a thoughtful way to celebrate their success, give them a platform in front of TNCR's executive audience, and turn that recognition into a relationship asset.

Spotlight Your CxO

Give one of your technology leaders the spotlight they deserve with a dedicated TNCR profile. It's a powerful way to highlight their work, share their perspective, and elevate both their personal brand and your organization's presence.

Deep Dive: Sudipto Sircar, CIO at ChildFund International

Teamwork over titles.



David Eberly
Contributing Writer



Save



For over 20 years, Sudipto Sircar has combined technology and purpose to help nonprofits deliver greater impact. A former technologist turned CIO, he's led modernization, AI adoption, and global IT initiatives that empower teams and accelerate results.

Now at ChildFund International, he continues to balance strategy and action, staying close to new technologies while leading with humility and creativity.

Speaking with Sudipto, he emphasizes on continuous learning to reduce "skill debt," the importance of democratizing technology through product teams, and the need for CIOs to stay both visionary and hands-on.

Walk us through your career path. How did you decide to pursue a career in technology, and how did you get to where you are now?

From an early age, I was driven by curiosity about how things work.

Growing up in India, I often found myself taking apart household gadgets, radios, televisions, and even toys, just to understand their inner workings.

Although it got me into trouble often when appliances stopped working, that curiosity never left me.

When the time came, I decided to pursue a degree in physics and mathematics, drawn to understand the mechanics of the world further.



Around the time I graduated in 1996, computers were beginning to gain traction, and there was a buzz about how they would revolutionize everything.

Yet in India, access to computers was limited back then. It didn't faze me, though; I was determined to stay ahead of this new wave of technology.

I was able to pursue my goal and got a government-funded scholarship to complete a master's in computer applications.

TNCR Brandposts

LEVERAGE YOUR BRAND. AMPLIFY YOUR VOICE.

TNCR Voice

LONG FORM

An in-depth, 900–1,200 word article developed and written by TNCR’s editorial team, incorporating executive quotes and supporting insights to bring your story to life. This format is designed to highlight thought leadership, unpacking key industry challenges, or showcasing innovation in a credible, narrative-driven style.

SHORT FORM

A 600–800 word article written by TNCR’s editorial team to spotlight your brand’s perspective on a focused industry topic. This format delivers relevant insights and concise storytelling that align with The National CIO Review’s trusted editorial style.

Partner Voice

A feature of up to 1,200 words written by your team and published on The National CIO Review. This format allows your company to share its insights in your own voice, while TNCR’s editorial staff reviews to ensure alignment with our executive audience.

TNCR Brandpost

The Myth of “More” in Cybersecurity

Simplify to secure.



Emily Hill
Contributing Writer



To most people, cyberattacks seem like high-tech heists pulled off by shadowy hackers. In reality, they’re rarely that dramatic, and often entirely preventable.

Danny Jenkins, CEO and co-founder of **ThreatLocker**, says most cyber incidents don’t come from sophisticated zero-day exploits. They usually start with something simpler: misconfigurations, excessive access, outdated software, and weak control over what’s running in the environment.

“Every attack we’ve tracked comes down to basic configuration,” Jenkins said in a recent conversation with The National CIO Review. *“It’s about not doing the basics right and not knowing where the gaps are.”*

He argues that the strongest move a CISO can make is to simplify and secure what’s already in place.

The Industry’s Complexity Problem

The security industry, Jenkins argues, has a vested interest in keeping things complicated.

“There are thousands of cybersecurity vendors out there, and many of them want to sell treatment, not prevention,” he said.

In that model, the incentive is to react to threats instead of removing their root causes.

Organizations stack detection tools, hire managed services, and add one dashboard after another, but the breaches keep coming. Jenkins says that the real issue is control.

The more tools a team adds, the more noise they have to sift through. And as visibility drops, accountability follows.

THREATLOCKER®

Playbook

A TNCR Playbook turns your ideas into a polished, educational resource that speaks the language of technology leaders. Whether launching a new product, showcasing a perspective, or supporting a campaign, it connects your message with 50,000+ senior IT executives through the credibility of TNCR, available as fully branded, co-branded, or white-labeled to suit your needs.

[VIEW EXAMPLE](#)

THE NATIONAL CIO REVIEW®

The Uncomfortable Truth About GenAI

Making Bad CIOs Worse and Great CIOs Even Better



EVENTS

TNCR LIVE!

Showcase your brand through TNCR LIVE!, our education-first webinar series connecting you with CIOs, CTOs, CISOs, and senior technology executives shaping the future of IT.

Each sponsorship includes:

A BRANDED EVENT PAGE

DEDICATED PROMOTIONS ACROSS EMAIL, WEB, AND SOCIAL CHANNELS

A LEAD LIST OF REGISTRANTS AND ATTENDEES.



“Working with The National CIO Review team has been a pleasure. Our hosted webinar was a huge success and delivered on presenting our brand to a large audience of technology decision makers.”

Sponsors may bring their own speakers or collaborate with TNCR’s Speakers Bureau to feature thought leaders and subject-matter experts, positioning your company as a trusted guide and industry voice among technology decision-makers.

TNCR Ignite! is a curated, private virtual event on a leadership topic, taught by a respected CxO or industry leader. Each session is designed for a select group of senior technology executives, creating space for real conversation.

As a branding-led experience, sponsoring positions your company as a supporter of professional development for CIOs and their peers.

Sponsors receive:

HIGH-IMPACT VISIBILITY ACROSS TNCR'S PROMOTIONAL CHANNELS, POSITIONING YOUR BRAND AS THE HOST OF THE EXPERIENCE.

HIGH-TOUCH ENGAGEMENT BY INVITING TOP CLIENTS OR PROSPECTS AS YOUR GUESTS TO AN EXCLUSIVE EVENT, DEEPENING RELATIONSHIPS AND ELEVATING YOUR BRAND.

EVENTS

TNCR Ignite!



“Ignite aligned our brand to the conversations CIOs genuinely care about, and being viewed as a supporter of their growth was incredibly valuable for us.”

EVENTS

Private CxO Roundtable

Host or sponsor an exclusive, education-first virtual roundtable designed for a **private gathering of 15–20 CIOs, CISOs, and CTOs**. This invitation-only experience fosters open dialogue and connection among senior technology executives.

Each session offers your company the opportunity to engage directly with key decision-makers and position your brand as a **trusted partner** and thought leader within the technology leadership community.



Invitation-only.



Private dialogue.



Direct engagement.



Education-first.

CxOs On the Move

CxOs On the Move is one of TNCR's most anticipated and highly engaged editorial features, published monthly to highlight the latest CIO, CTO, and CISO appointments and transitions across industries.

MONTHLY ROUNDUP SPONSORSHIP

As the exclusive sponsor of the monthly roundup feature, your brand gains premium visibility within TNCR's top performing article series and dedicated email distribution, connecting with senior technology leaders as they engage with the industry's most-read leadership update.

TAKEOVER SPONSORSHIP

Own the full CxOs On the Move experience for an entire month. The Takeover Sponsorship includes the monthly roundup feature and all leadership transition articles published in the following four weeks, providing unmatched, continuous exposure to TNCR's executive audience. Your brand is featured across every related article, site placement, and promotional channel during the sponsorship period.

SPONSORED LEADERSHIP ANNOUNCEMENT

Celebrate a key leadership change at your company or a client organization. This one-time spotlight ties your brand to an individual CxOs On the Move article featuring that transition, giving prominent recognition to the executive while aligning your brand with the news.

Featured Article Credits

Each featured article credit positions your organization as the preferred sponsor for TNCR articles in the subject areas that matter most to your brand. You identify your focus areas, and when qualifying articles are planned, you receive first right of refusal for sponsorship. These flexible bundles keep you consistently aligned with high-value content reaching senior technology decision-makers throughout the year.

5

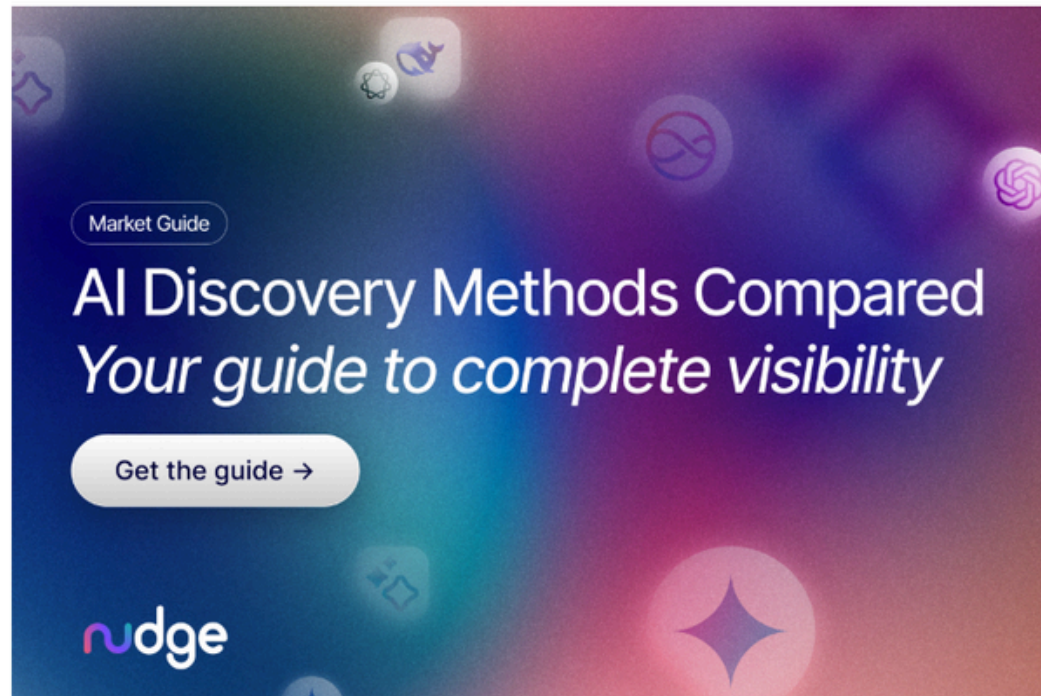
Article Credits

Maximize your reach and brand exposure with 5 featured article credits. This bundle is ideal for maintaining a steady presence, allowing your message to appear alongside high-value editorial content at key moments throughout the year.

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Article Credits

Maximize your reach and brand exposure with 10 featured article credits. This option delivers the strongest visibility, giving your brand an ongoing cadence of touchpoints and sustained alignment with TNCR's executive audience.



The AI landscape is changing *fast*.

In just the last year, Nudge Security has discovered **over 1,000** unique new AI tools hitting the market, not to mention the MCPs and AI capabilities being added to virtually every other SaaS tool used by your workforce.

Given this pervasiveness, it's critical to think about the **full SaaS ecosystem** when evaluating solutions to help you discover workforce AI use and mitigate risks.

In this guide we'll cover:

- What "good" AI discovery looks like
- DIY approaches leveraging tools you already have
- Pros and cons of other discovery methods
- Comparison of SaaS security vs. AI security point solutions

Download this guide to make sense of the market and find the right fit for your needs.

↙ Dedicated Email Blast

Promote your company with a Dedicated Email Blast to our audience of tech decision-makers. Whether driving traffic to your landing page for lead generation or building brand awareness, this exclusive offering ensures targeted engagement.

[**VIEW EXAMPLE**](#)

Newsletter Sponsorships

Sponsoring the Early Morning Byte® and Cyber Security Byte positions your brand at the center of the morning routine for executives who set technology strategy and spend for their organizations.

Early Morning Byte

Align your brand with the Early Morning Byte®, the trusted briefing for today's technology thought leaders. Each edition delivers concise, curated insight on the stories, trends, and perspectives that matter most to CIOs, CTOs, CISOs, and their teams, arriving just in time to shape the day's decisions.

Audience Size: ~50,000

Cadence: Sent 3 times a week

[VIEW EXAMPLE](#)

Cyber Security Byte

Align your brand with the Cyber Security Byte, a trusted newsletter dedicated to security news, analysis, and executive perspective. Each issue curates the most relevant threats and best practices for protecting the enterprise, helping senior technology leaders stay ahead of emerging risks and real-world incidents.

Audience Size: ~25,000

Cadence: Sent once a week

[VIEW EXAMPLE](#)

Banner Ad Placements

Header Banner

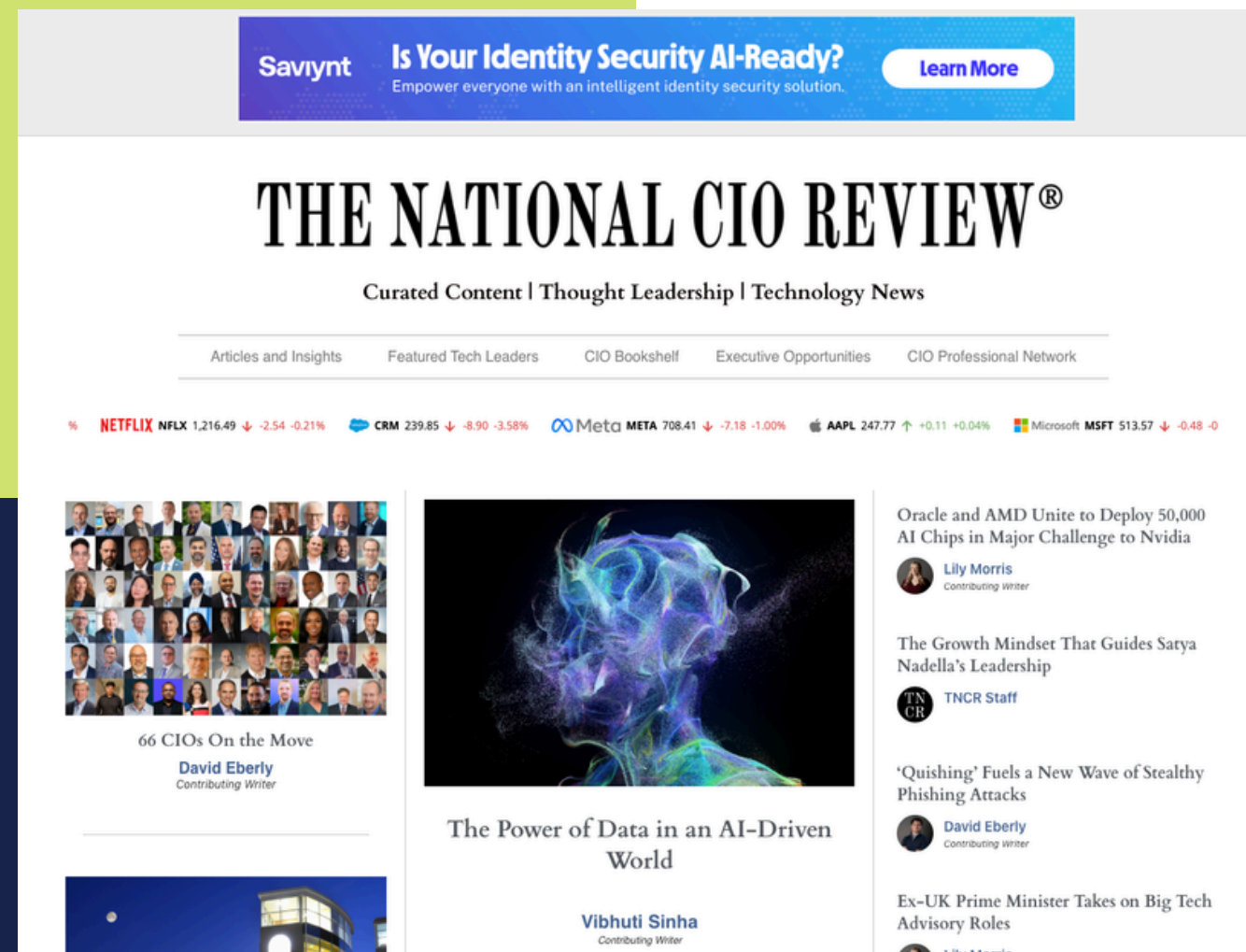
Place your brand front and center on The National CIO Review®. The Header Banner delivers maximum visibility at the top of every page across the site, ensuring your message is the first to reach technology leaders as they engage with our editorial content. This premium placement reinforces brand recognition and credibility among enterprise decision-makers.

Rotating Header Banner

Share in the visibility of TNCR's prime header position through a rotating banner placement. Your ad will appear prominently across the publication on rotation, offering sustained exposure and consistent visibility to our community of senior technology executives throughout their reading experience.

Feature Side Ad

Align your brand alongside TNCR's most-read editorial features. The Feature Side placement integrates your message within high-traffic article pages, connecting your brand with an engaged audience seeking relevant insights, leadership perspectives, and technology innovation stories.



Savynt Is Your Identity Security AI-Ready? Empower everyone with an intelligent identity security solution. [Learn More](#)

THE NATIONAL CIO REVIEW®

Curated Content | Thought Leadership | Technology News

Articles and Insights | Featured Tech Leaders | CIO Bookshelf | Executive Opportunities | CIO Professional Network

NETFLIX NFLX 1,216.49 ↓ -2.54 -0.21% | CRM 239.85 ↓ -8.90 -3.58% | Meta META 708.41 ↓ -7.18 -1.00% | AAPL 247.77 ↑ +0.11 +0.04% | Microsoft MSFT 513.57 ↓ -0.48 -0.09%

66 CIOs On the Move
David Eberly
Contributing Writer

The Power of Data in an AI-Driven World
Vibhuti Sinha
Contributing Writer


Oracle and AMD Unite to Deploy 50,000 AI Chips in Major Challenge to Nvidia
Lily Morris
Contributing Writer

The Growth Mindset That Guides Satya Nadella's Leadership
TNCR Staff

'Quishing' Fuels a New Wave of Stealthy Phishing Attacks
David Eberly
Contributing Writer

Ex-UK Prime Minister Takes on Big Tech Advisory Roles
Lily Morris

Sponsorship Bundles



Introduce the Brand

A strong starting point for visibility with technology decision-makers. This bundle introduces your brand through premium newsletter placements and a high-impact banner ad, helping you build early awareness and credibility with TNCR's executive audience.

4 Newsletter Sponsorships

1 week Banner Ad

Activate the Message

Amplify your presence and connect with technology leaders across multiple touchpoints. This bundle combines newsletter sponsorships, a site banner ad, and a dedicated email blast to reinforce your message, drive engagement, and deepen your connection with TNCR's trusted audience.

4 Newsletter Sponsorships

1 week Banner Ad

1 Dedicated Email Blast

Drive the Conversation

Position your brand at the center of the technology leadership dialogue. This comprehensive bundle layers newsletter sponsorships, banner visibility, dedicated email, and sponsored content to maximize reach, influence, and sustained engagement among TNCR's senior IT executive community.

4 Newsletter Sponsorships

1 week Banner Ad

1 Dedicated Email Blast

2 TNCR Brandposts – Partner Voice

LET'S TALK

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