

Affiliate Partnerships 2025 Media Kit

THE NATIONAL CIO REVIEW®

nationalcioreview.com

Who We Are

The National CIO Review is the fastest-growing online publication for technology leaders, driven by technology leaders. Our articles are written by sitting CIOs, CTOs, and CISOs, with contributions from our team of knowledgeable staff and reporters. Our founder and dedicated editorial team provide actionable, relevant, and insightful content tailored to the needs of CIOs, CISOs, CTOs, their teams, and other C-suite leaders interested in technology.

problem

Technology executives are overwhelmed with news and information, yet they often struggle to find content that addresses the specific challenges of their business or industry.

solution

The National CIO Review delivers tailored content to the correct audience at the perfect time, using a focused, technology and security industry-specific approach.

90%

CIO, CISO, CTO, VP, &
Director Level

72k

Monthly Website Visitors

308k

Monthly Page Views

56k

Early Morning Byte Subscribers

Audience Statistics

Newsletter Sponsorships

OFFERINGS

EARLY MORNING BYTE

The Early Morning Byte is the go-to newsletter for technology thought leaders, keeping readers informed and ahead of the curve.

Audience Size: 50,000

Cadence: Sent 3 times a week, M,W,F

[VIEW EXAMPLE](#)

CYBER SECURITY BYTE

The Cyber Security Byte shares the mission of the Early Morning Byte, with a dedicated focus on cybersecurity news and relevant insights.

Audience Size: 12,000

Cadence: Sent once a week, Saturday

[VIEW EXAMPLE](#)


Dedicated Email Blast

Promote your company with a dedicated email blast to our audience of tech decision-makers. Whether driving traffic to your landing page for lead generation or building brand awareness, this exclusive offering ensures targeted engagement.

Audience Size: 50,000

[VIEW EXAMPLE](#)

TNCR | **Spotlight**



The CIO's essential
buyer's guide to
generative AI for
the workplace

What makes a generative AI solution enterprise-ready?

Generative AI stands to be one of the most promising solutions for unlocking the full potential of your workforce. Discover all the requirements for a generative AI solution to quickly and securely drive enterprise-wide productivity and efficiency.

Get the Guide

Banner Ad Placements

Place your company logo in a banner ad across key areas of our publication. With over 72,000 unique monthly visitors, this premium placement offers an exceptional opportunity to showcase your brand to tech decision-makers and industry leaders.

TNCR LIVE! EXCLUSIVE ACCESS

LEADING THE AI CHARGE: TECH LEADERS' TAKE ON AI AT WORK

BROUGHT TO YOU BY

glean

WATCH ON-DEMAND

THE NATIONAL CIO REVIEW®

Curated Content | Thought Leadership | Technology News

Articles and Insights

Featured Tech Leaders

CIO Bookshelf

Executive Opportunities

CIO Professional Network

“

“YOU CAN'T BE A VICTIM OF CHANGE—YOU HAVE TO LEAD IT. CHANGE IS INEVITABLE, ESPECIALLY IN TECHNOLOGY, AND RESISTING IT WILL ONLY LIMIT YOUR CAREER.”

#BEYONDTHEQUOTE

”

Beyond the Quote: You Can't Be a Victim of Change

TNCR Staff



Tech Leaders Reveal Best Strategies for Discovering Top Talent

72 CIOs On the Move

Emily Hill

Contributing Writer

FCC, Verizon, Johns Hopkins University, Riddell, Accenture...

☀ Your latest edition of the Early Morning Byte is here! Kickstart your day informed, engaged, and ready to lead with the latest in technology news and thought leadership.

Now get out there and make it happen! 🚀

Two Hackers Arrested in Connection with Massive Snowflake Cyberattack

Ryan Uliss

Contributing Writer

The Coaching Habit: Say Less, Ask More & Change the Way You Lead Forever

TNCR Staff

MOVEit Vulnerability Strikes Again as Delta and Amazon Data Exposed

Ryan Uliss

Contributing Writer

Cyberattack Shuts Down Systems At Ahold Delhaize Grocery Chains Nationwide

Cambron Kelly

Contributing Writer

The University of Alabama Appoints New Chief Information Officer

Emily Hill

Contributing Writer

Quinnipiac: The First Widely Used Web

Sponsored Article Credits

OFFERINGS

Your company will have the first right of refusal to place advertisements on future articles, based upon specific industries or technologies, allowing you to choose placements at your discretion and own the segment.

Banner ads will be strategically positioned and integrated within the text of selected articles, ensuring maximum visibility.

These ads can link directly to your brand's landing page or a sponsored whitepaper article, providing flexibility to meet your promotional goals.

Bundle Options:

10 Sponsored Article Credits

25 Sponsored Article Credits

Syndicated Content

Option 1:

Written by You

- Publish your content up to 1,500 words in The National CIO Review. Your article will be marketed through social media channels and included in the Early Morning Byte/ Cyber Security Byte.

Option 2:

Written by The National CIO Review

- Research article written by our team presenting an industry issue relevant for your company. The article will be marketed through social media channels and included in the Early Morning Byte/ Cyber Security Byte.

TNCR LIVE! Webinar Sponsorship

Sponsor and/or host our live webinar series and get premium exposure to technology executives who sign up for our TNCR LIVE! events.

A webinar sponsorship includes:

- A live page hosted on the TNCR site.
- Dedicated email blasts, event banner ads, newsletter promotions, and social media posts with company logo promoting the event.
- A lead list of registrants and attendees.



Private CxO Roundtable

Discussion

WHO

The National CIO Review has curated one of the fastest growing online communities for technology executives who seek an easier way to network, learn, mentor, and grow in a private, trusted environment.

WHAT

Sponsor or host an exclusive virtual roundtable for a private gathering of CIOs, CISOs, and CTOs. This is your opportunity to engage with a captive audience of technology executives, educate, and showcase your company's value directly to key decision-makers. Be in the room, answer their questions, and make a lasting impact.

CIOs On the Move Presenting Sponsor

CIOs On the Move is a highly anticipated feature of The National CIO Review, released monthly to highlight the latest CIO, CTO, and CISO moves across all industries.

As the presenting sponsor, your brand gains premium visibility in our top-performing email and article, consistently engaging the tech executive community.

This feature showcases leadership transitions nationwide, aligning your brand with decision-makers and amplifying your credibility in the industry. This feature reaches the core of the CIO, CTO, and CISO community.

CIOs on the Move is brought to you by **CIO Partners®**. When hiring your next technology executive, experience matters. Trust CIO Partners, the #1 executive search firm for technology leadership talent.

THE NATIONAL CIO REVIEW®

Curated Content | Thought Leadership | Technology News

Articles and Insights

Featured Tech Leaders

CIO Bookshelf

Executive Opportunities

CIO Professional Network

CIOs on the Move, Leadership

50 CIOs On the Move

Ralph Lauren, PwC, Nike, Lenovo, CISA, Truist...



Emily Hill
Contributing Writer



Save



This month, we're highlighting 50 CIOs, CTOs, and CISOs stepping into new roles, each bringing a burst of energy and ambition. With their deep expertise and passion for

☀ Subscribe to the **Early** day informed, engaged, latest in technology news

Email

Subs

➔ Thomas Kurtz: Pion Language, Passes A

➔ Exploited but Not I from CISA's 2023 V

Courtesy Access Sponsorship

The National CIO Review provides casual visitors with three courtesy articles per month. When readers are notified about their remaining free articles, sponsors have the unique opportunity to feature their brand in this prominent slot.

This placement is an effective way to enhance brand awareness among a highly engaged audience.



TNCR Brand Studio

CUSTOMIZABLE CONTENT SOLUTIONS

A comprehensive toolkit featuring decks, ads, landing pages, and playbooks for lead generation and thought leadership.

FLEXIBLE ENGAGEMENT OPTIONS

Choose between refreshing existing content or creating new, impactful materials tailored to your brand's needs.

MARKETING TEAM EXTENSION

Amplify your reach, strengthen your message, improve creative, and achieve measurable business outcomes.

EXPERT CONTENT CREATION

Original, research-driven stories designed to build credibility, provide valuable insights, and engage technology leaders.



“We have been consistently impressed by the results of our sponsorships with The National CIO Review and the Early Morning Byte. Their ability to position our brand to an audience of CIO, CTO, and CISO decision-makers has greatly exceeded our expectations for promoting our brand.”



“This sponsorship with The National CIO Review (Early Morning Byte) exceeded our expectations, and we'll gladly test out messaging with their audience again. We achieved 150% of the clicks that we were hoping to get for our brand awareness campaign. A strong signal and good confirmation of our message.”



“With multiple different newsletters to tap in to, The National CIO Review has been a wonderful partner for our sponsored ad placements. This particular send received ~80 click-throughs and helped boost our event registration. They have a highly engaged audience.”



“The National CIO Review team has been a pleasure to work with. Our hosted webinar was a huge success and delivered on presenting our brand to a captive audience of technology decision makers.”

**In Their
Words**

THE NATIONAL CIO REVIEW®

Our platform is uniquely positioned to engage CIOs, CTOs, and CISOs, delivering the insights and content they value most. Partnering with The National CIO Review gives your brand access to customized campaigns crafted to meet your specific objectives. Pinpoint the offerings that align with your goals, and let us handle the rest - designing a strategy that maximizes your ROI.

We look forward to working with you in the future.

WEBSITE

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