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DEMDACO Names Jerry Glynn as Chief Information Officer

Leawood, Kan., — Longtime Kansas City technology executive Jerry Glynn has joined [DEMDACO](#), a leading gift and home décor company, as Chief Information Officer.

Glynn has more than 20 years of progressive technology management experience driving measurable business results in profit growth, process re-engineering, operational efficiency, and cost efficiencies. He comes to DEMDACO from Lenexa, Kan.-based American Direct, where he led the company's technology efforts for the past six years.

Glynn's accomplishments at American Direct included transforming the company's technical product development function, turning around failing support functions and raising customer satisfaction levels to nearly 100%, and eliminating excessive software licensing costs for hardware and other platforms.

"Jerry has built a well-deserved reputation as a great business partner who flawlessly aligns the technology needs of an organization across all business areas," said DEMDACO President and CEO Demi Lloyd. "He will help us achieve our strategic goals of launching a customer-friendly online experience; better defining and prioritizing technology initiatives; and introducing a more robust project-management infrastructure that will reduce cost overruns, production errors, and reporting."

Earlier in his career, Glynn was an IT consultant for nearly a decade and worked for organizations across various industries, including providing technology planning for privatizing Nigeria's power infrastructure. A 2022 finalist for the Kansas City Corporate CIO of the Year Orbie Award, Glynn previously managed technology leadership and delivery for the retail business of Kansas City-based American Century Investments; built a technology organization at Charles Schwab & Company to support lines of business that accounted for more than half of the company's managed assets; and was CEO for the launch of ChaosMap Search Marketing.

About DEMDACO

DEMDACO, which celebrated its 25th anniversary in 2022, specializes in providing carefully curated handcrafted pieces by its international team of artisans to customers in the United States, Europe, Canada, Mexico, Australia, and New Zealand.

For editorial or PR inquiries, or to request images, please email demdacopress@demdaco.com.